



anzmac
AUSTRALIAN & NEW ZEALAND MARKETING ACADEMY

Call for Nominations:

2018 ANZMAC Distinguished Researcher Award

This Award will be presented to the person judged to have made the most significant contribution to advancing our knowledge and understanding of Marketing through her or his research.

Eligibility:

- It is assumed that the nominee is at professorial levels and has more than five years equivalent full-time employment as a Marketing academic
- Nominees will have established an outstanding track record for excellence in marketing-related research
- Previous recipients of the Distinguished Marketing Researcher of the Year Award are not eligible to apply
- Nominees will be currently employed full time at an Australian or NZ university, or an ANZMAC Institutional member university, and have been for the last 2 years
- Nominees are a fully paid INDIVIDUAL members of ANZMAC
- **Nominees must complete the 2018 ANZMAC Awards Nomination Form, which must accompany the formal submission.**

Nomination:

Candidates must complete their own application form.

The research cited for the Award will normally span a number of years of work and be identified with a number of publications which must include a major publication(s) in at least one leading marketing journal (Australian Field of Research Code 1505 and be considered as a leading journal in the field of Marketing for example, A* as per ABDC, FT45, or similar rankings lists and/or have delivered high impact as measured by Scopus citations or GS citations), evidence of attracting sustained external funding and/or graduating research higher degree students. The nomination documentation should include:

- A completed nomination form
- A curriculum vitae
- A statement of commitment/contribution to the ANZMAC community (100 words)
- A research profile of not more than **three A4 pages*** including:

- A list of articles published, ABDC Rankings, and their citations
- a 500 word statement explaining the major findings from the applicant's main stream(s) of research, and its significance and contribution to advancing our knowledge and understanding of Marketing
- Research contracts/grants awarded
- Doctoral candidates successfully graduated
- Research honours received
- Any other information about contributions made to marketing knowledge and practice with specific reference to research quality and impact in the Australasian region and/or ANZMAC community.

****Please note: Material exceeding the specified maximum will not be considered.***

Judging

A panel comprising selected prior award winners, Executive Committee members, and ANZMAC Fellows will assess nominations. The ANZMAC Awards Committee will make final decisions on all award recommendations.

Evaluation criteria include:

- Uniqueness of the contribution
- Depth and magnitude of the contribution
- Perceived impact of the research in both academic and applied areas
- Broader contributions to research development in the ANZMAC and international research community.

Submissions and Deadline

Please submit nomination documentation electronically to Professor Michael Jay Polonsky, Chair ANZMAC Awards Committee, Michael.Polonsky@deakin.edu.au, by **5pm, Monday, 1st August 2018.**

Contact:

Further details on the nomination process for this award can be obtained by contacting:

Professor Michael Jay Polonsky
Chair ANZMAC Awards Committee
Phone: +61 39 9244 6968
Email: Michael.Polonsky@deakin.edu.au