



anzmac
AUSTRALIAN & NEW ZEALAND MARKETING ACADEMY

Call for Nominations: 2018 Distinguished Membership of ANZMAC (With the right to be called a Fellow of the Academy)

The Australian & New Zealand Marketing Academy (ANZMAC) invites nominations for Distinguished Membership of ANZMAC, with the plaque to be presented and the title of Fellow conferred at the ANZMAC 2018 Conference.

Eligibility

In line with meeting the Constitutional requirements for Distinguished Membership, nominees will have demonstrated outstanding contributions to the Academy and have been an active member of ANZMAC for at least the past five years through participation in annual general meetings, doctoral colloquia, special sessions, etc.

Nomination

- Nominations may be made by any member of ANZMAC.
- Self-nominations are not accepted.

Application

The submission should include:

- A statement from the nominator addressing the selection criteria provided (of no more than two pages, minimum 12 font);
- A current curriculum vitae of the nominee;
- Any other supporting documentation deemed relevant to the application as appendices (up to five pages).

Criteria for Selection

The nominee has demonstrated eminence in the Marketing discipline and outstanding contributions to the Academy. Eminence in Marketing must be demonstrated through research, scholarship, education and leadership activities.

- **Outstanding contributions to the Academy** can be in the form of serving as President or taking on major Executive activities. Alternatively, it can come from successfully organising an annual conference and/or doctoral colloquium. Outstanding contributions can also be in the form of editorial work with the Australasian Marketing Journal (AMJ), or any other leadership activity that is deemed to have advanced the Academy.

- **Eminence in Research and Scholarship** is evidenced by refereed papers in top-tier international journals, scholarly books, awards for research, editorial duties with leading journals that have achieved international peer esteem. In addition, the practical use of research findings by the marketing profession will be considered.
- **Eminence in Education** is evidenced by the implementation of innovative teaching methods and/or software, the writing of case studies and marketing texts, teaching awards and recognition for inspirational teaching design, development and/or delivery. Mentoring of students, including doctoral students, will be considered.
- **Eminence in Leadership** is evidenced by holding, for example, a major and successful leadership role in a marketing school or department of a university in the Australia or New Zealand region. Success in a leadership position in marketing academies and/or practitioner organisations must be demonstrated in terms of a significant individual contribution which has led to changes and advancement of these organisations.

Submissions and Deadline

Please submit nomination documents electronically to Professor Michael Jay Polonsky, Michael.Polonsky@deakin.edu.au, Chair ANZMAC Awards Committee, by **5.00PM, Monday, 1st August 2018**.

Judging

The Selection committee will consist of equal representation from the Executive Committee (excluding Fellows who may be on the Executive Committee) and Fellows and be chaired by the Convener of Fellows. The Convener makes recommendations to the President of the Academy and those recommendations that are approved will be conferred at the ANZMAC 2018 Conference.

Constitutional Basis for Fellow of Academy

The ANZMAC Constitution sets out the criteria for Fellow of the Academy

- a) The Academy shall encourage members to aspire to recognition as a Fellow of the Academy.
- b) Fellowships shall be conferred on nominated members who, in the opinion of the Executive Committee and the Fellows, have demonstrated outstanding contributions to the Academy and also demonstrated eminence in the Marketing discipline through research, scholarship, education and leadership.
- c) Any member of the Academy may nominate another member to become a Fellow. Nominations will be considered by a selection committee consisting of equal representation from the Executive Committee and the Fellows and chaired by the Convenor of the Fellows. The Convenor will make recommendations to the President of the Academy and those recommendations that are approved shall be conferred at an annual general meeting of the Academy.
- d) The conferring of a Fellowship may be denoted by the personal use of the title, Fellow of ANZMAC, or FANZMAC, on business cards or letterheads.
- e) For a Fellowship to be retained the Fellow must be a paid-up member of the Academy. When a Fellow retires from active employment the person may be elected as an Honorary Fellow by the Fellows. Honorary Fellows are not required to maintain paid membership of the Academy.