The ANZMAC Mid-Year Doctoral Colloquium 2019, proudly hosted by the Department of Marketing, Macquarie University, is open to doctoral students who are at any stage of their doctoral training. Entry will be competitive as the Colloquium will be limited to 30 participants. Doctoral students will present their research and receive feedback and mentorship from senior researchers.

The Doctoral Colloquium will be facilitated by leading scholars who will serve as session chairs and who have expertise in topics including consumer behaviour, services marketing, branding, marketing strategy, Innovation, B2B, B2C and research design.

**KEY DATES FOR DOCTORAL COLLOQUIUM APPLICANTS**

- **SUBMISSIONS OPEN**
  Friday 1 February 2019

- **SUBMISSIONS CLOSE**
  Saturday 13 April 2019

- **PAPER ACCEPTANCE NOTIFICATION**
  Sunday 5 May 2019

- **EARLY BIRD REGISTRATION OPEN**
  Monday 1 April 2019

- **EARLY BIRD REGISTRATION CLOSE**
  Wednesday 15 May 2019

- **REGISTRATION CLOSE**
  Saturday 1 June 2019
Value of the doctoral colloquium

**Obtain Feedback**
Participants’ proposals will be reviewed by two established scholars within their field, and participants will receive feedback from them at the time of their presentations and written feedback after the colloquium. Participants will each be given 45 minutes for their presentation and question time.

**Workshops**
There will be a series of workshops run by highly qualified, knowledgeable academics. These will include theory building, research design and data analysis across a range of topic areas.

**Develop Peer Networks**
The colloquium will enable participants to form friendships, share knowledge and develop valuable networks for their future careers.

**Panel Discussions**
These include panels comprised of (early, mid, late stage) researchers addressing topics such as managing the PhD journey, developing careers in academia and industry, handling the review process and dealing with rejection.
Submission guidelines for the doctoral colloquium

STUDENTS WISHING TO PRESENT AT THE DOCTORAL COLLOQUIUM ARE ASKED TO SUBMIT THE FOLLOWING:

1. A full research proposal of their study (up to 10 doublespaced pages, excluding references, tables and figures).

2. A one-page cover sheet indicating the following:
   - Title of thesis
   - Overall research objectives
   - Research question(s)
   - Theory underpinning research
   - Methodology (quantitative or qualitative and main analytic technique, if known)
   - Three key concerns or questions you would like reviewers to consider when they critique your proposal
   - Current stage in research journey

3. To submit, please email your cover sheet and research proposal to the conference co-chair, Dr Vida Siahtiri at anzmac.dc@mq.edu.au by the deadline of Saturday 13 April 2019.
Doctoral colloquium costs

**EARLY BIRD REGISTRATION**
1 April – 15 May 2019  
AUD$200 (includes GST)

**FULL REGISTRATION**
16 May – 1 June 2019  
AUD$250 (includes GST)

Fees include GST. The doctoral colloquium fees will cover coffee/tea breaks and lunches, participation at networking activities, entry into parallel sessions, workshops, and the Gala Dinner.
Doctoral colloquium awards

**BEST PAPER, BEST TRACK AND BEST PRESENTATION AWARD**
Participants of the Doctoral Colloquium are eligible to win the industry sponsored ANZMAC Mid-Year Doctoral Colloquium Best Paper Award, Best Track Award and Best Presentation Award.

All awards will be presented at the Closing Gala Dinner awards ceremony on Friday 14 June 2019.

**KEY SCHEDULED EVENTS**
**THURSDAY 13 JUNE 2019**
Official Welcome, Parallel Sessions, Panel Discussions and Workshops with Senior Professors, and Evening Networking Activities.

**FRIDAY 14 JUNE 2019**
Parallel Sessions, Workshop, and Closing Gala Dinner.
DEPARTMENT OF MARKETING, MACQUARIE UNIVERSITY

Macquarie University’s Department of Marketing is the newest Department of Marketing in Australasia. The Department is a highly innovative, vibrant department researching cutting edge challenges businesses face.


MACQUARIE GRADUATE SCHOOL OF MANAGEMENT (MGSM)

NORTH RYDE CAMPUS

MGSM’s Management Drive, North Ryde Campus offers the next level of sophisticated, technology-rich, flexible spaces for external engagement, meetings, conferences, functions and professional immersion. Please visit our website for directions.

mq.edu.au/__data/assets/pdf_file/0016/108142/Campus-Map.pdf