

Expressions of Interest for Editor in Chief - Australasian Marketing Journal

The term of the Editor of the Australasian Marketing Journal will expire at the end of 2018 and the ANZMAC Executive Committee is looking for the new Editor-in-Chief (EIC) for the Academy's journal, the Australasian Marketing Journal (AMJ).

The Australasian Marketing Journal is the official journal of the Australian & New Zealand Marketing Academy. It is an academic journal for the dissemination of leading studies in marketing, for researchers, students, educators, scholars, and practitioners. The objective of the *Journal* is to publish articles that enrich and contribute to the advancement of the discipline and the practice of marketing. The journal is published by Elsevier a leader in academic publishing.

The term is for a three (3) year term and it will officially begin on 1 January 2019. The successful candidate will shadow the current EIC for a period of 12 months (1 January – 12 December 2018). To support the role of the EIC (and their team), the EIC position comes with a small stipend. The EIC reports to the ANZMAC Executive Committee.

Application deadline: 15 September, 2017

Applications should include the following details:

- 1) Cover page (1 page)
- 2) Applicant's CV (including publication record and editorial expertise)
- 3) A 3-year plan that outlines the Editor's strategy in order to improve the Journal's ranking, citations and impact factor. (Max. 2 pages).
- 4) Applicant's expectations of ANZMAC and the resources/support the applicant can expect from their institution.

Applicants should be individual members of the Academy.

The successful candidate will be announced at the Awards dinner at the Annual ANZMAC Conference in Melbourne later this year.

For further information regarding the application and selection process, please contact Prof Michael Polonsky (michael.polonsky@deakin.edu.au).